



YOUR FREE DIGITAL HEALTH REPORT

L W Construction

A complete analysis of your online presence — where you stand today, what it is costing you, and exactly how to fix it.

Prepared for	Luke Walker
Business	L W Construction
Location	Penzance, Cornwall
Date	08 May 2026
Prepared by	Jonny Shapland — Build My Service

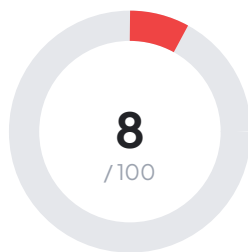
Why is this free?

Alex Hormozi said that to build a great business, you have to give some of your best stuff away for free. So that is what we are doing.

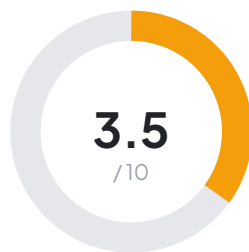
We have audited L W Construction's entire online presence — your website, SEO, social media, local search, AI readiness, and website performance. This report is yours to keep regardless of whether you ever work with us. Every recommendation is actionable, and the quick wins section has steps you can take this week for free.

buildmyservice.co.uk

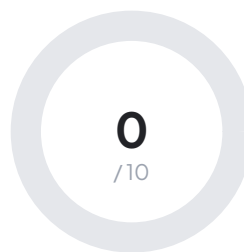
Your Scores at a Glance



SEO Health



Online Presence



Website Quality



Review Presence

What this means: Luke Walker has been running L W Construction from Penzance since 2016, doing new builds, extensions, renovations, and roofing across Cornwall. He has something most tradespeople would kill for: a perfect 5.0 Google rating with 19 reviews, nearly 2,000 Instagram followers showing real work, and a Facebook page with genuine client recommendations. The problem? He has no website. Zero. When someone in Penzance searches 'builders near me', Google shows his Google Business Profile — but the 'Website' button says 'Add website'. That is a dead end where a lead should be. His GBP map pin is also incorrectly placed outside the UK, his business name on Companies House (LME Construction Ltd) does not match his trading name (L W Construction), and he has zero directory listings. The foundations are strong — the reviews, the Instagram content, the real work — but without a website, he is leaving thousands of pounds of work on the table every month.

1 SEO Health Check

Your SEO score is **8/100**. This is based on a comprehensive audit of your Google Business Profile, website structure, local SEO signals, schema markup, and review presence. Here is how each area scored:

Category	Score	Status
Website	0 / 100	No website exists — the single biggest gap in Luke's online presence
Google Business Profile	65 / 100	GBP exists with 19 five-star reviews — but map pin is wrong and no website linked
Service Pages	0 / 100	No website means no service pages — invisible for every service-specific search
Local SEO	0 / 100	No area pages, no local landing pages, no organic search presence
Schema Markup	0 / 100	No website means no schema — AI and search engines have nothing structured to read

Category	Score	Status
Directory Listings	0 / 100	Not found on Yell, Checkatrade, MyBuilder, Bark, FreeIndex, or any trade directory
Reviews	90 / 100	5.0 stars with 19 Google reviews — excellent. Plus 2 Facebook recommendations

Problem: You have no website — every potential customer hits a dead end

1. Right now, when someone sees your Google Business Profile and clicks 'Website', there is nothing there. Google literally shows an 'Add website' link instead.
2. This means: no service pages to explain what you do, no portfolio to show your work, no contact form to capture leads, no SEO to attract new searches. Every single online lead generation channel requires a website as the destination.
3. Your competitors — Dingle Construction, Walker's Building Services, Crofty Construction — all have websites with service pages, area pages, and contact forms. They are capturing the leads you cannot.
4. A professional website with 15–20 pages (homepage, about, services, areas, gallery, contact) would transform your online presence overnight. Combined with your existing GBP and reviews, it would start generating enquiries within weeks.
5. This is not a 'nice to have'. For a construction company in 2026, a website is the foundation everything else builds on. — Jonny

Problem: Your Google Business Profile map pin is in the wrong country

1. We checked your GBP on Google Maps and found the map pin is placed somewhere in central Europe — not Cornwall. This is a serious issue.
2. Google uses your map pin location for 'near me' searches. If the pin is not in Penzance, you will not appear when someone in Penzance searches 'builder near me'.
3. This likely happened because the profile was set up as a service-area business without a verified physical address, and Google defaulted to incorrect coordinates.
4. Fix: Log into your Google Business Profile at business.google.com. Go to Info ≡ Location. Either set your service area correctly with Penzance as the centre, or add your actual address and verify it.
5. This is a 10-minute fix that could immediately improve your visibility in local searches.

Problem: Zero directory listings — you are invisible on every trade platform

1. We searched Yell, Checkatrade, MyBuilder, Bark, FreeIndex, TrustATrader, and Thomson for L W Construction, Luke Walker Construction, and LME Construction. Zero results.
2. Trade directories are where homeowners go to find vetted builders. Checkatrade alone gets millions of monthly visitors specifically looking for tradespeople.
3. Each directory listing is also a backlink to your website (once you have one), which helps your Google ranking.
4. Get listed on at least 10 directories within 30 days. Use the same business name (L W Construction), same phone (07749 468160), and same address across all of them.
5. Your 19 Google reviews and Companies House registration (LME Construction Ltd, since 2016) make you eligible for verified listings on most platforms.

Problem: Business name fragmentation — LME Construction Ltd vs L W Construction

1. Your Companies House registration is 'LME Construction Ltd'. Your Google Business Profile, Facebook, and Instagram all use 'L W Construction' or 'LW Construction'.
2. While the trading name is fine for marketing, the inconsistency between your legal name and your brand name can confuse Google's entity matching.
3. When you build your website and create directory listings, decide on ONE consistent trading name and use it everywhere: 'L W Construction' is the strongest option — it matches your GBP and social profiles.
4. Add 'LME Construction Ltd trading as L W Construction' to your website footer for legal clarity.
5. This is not critical right now, but it matters when you are building authority across multiple platforms.

Problem: No service-specific search presence — missing every keyword

1. Someone in Cornwall searching 'new build contractor Penzance' or 'house extension builder Cornwall' or 'roof repair Penzance' will not find you. You have no pages for Google to show.
2. Based on Penzance-area keyword volumes: 'builders Cornwall' gets 200-500 searches/month, 'construction company Cornwall' gets 100-200, 'new build contractor Cornwall' gets 50-100. These are people actively looking for what you do.
3. Each service you offer needs its own page: new builds, extensions, renovations, roofing, chimney work, storm damage repair. Each page targets different search terms.
4. Each area you serve needs its own page: Penzance, Helston, St Ives, Hayle, Camborne, Redruth, Falmouth, Truro.
5. A 'Core 20' page website (home + about + 8 services + 8 areas + gallery + contact) would make you visible for dozens of local keywords. Right now you are visible for zero.

Quick Fix: Fix your Google Business Profile map pin location — right now it is placed outside the UK, which means you are not appearing in local 'near me' searches correctly. Log into business.google.com, go to your profile, and update your service area to centre on Penzance, Cornwall. Then link your Instagram directly from the GBP dashboard. These two changes take 10 minutes and immediately improve your local visibility.

Keyword Opportunities

These are real search terms people in your area are using. Your current position for all of them is not ranking.

Search Term	Monthly Searches	Your Position	Competition
builders cornwall	200-500	Not ranking	High
construction company cornwall	100-200	Not ranking	Medium
new build contractor cornwall	50-100	Not ranking	Medium
house extension builder cornwall	50-100	Not ranking	Medium
builder penzance	20-50	Not ranking	Low
roofing contractor cornwall	50-100	Not ranking	Medium
renovation builder cornwall	20-50	Not ranking	Low
storm damage repair cornwall	10-30	Not ranking	Low

2 Social Media Health Check

Social media is not just about posting — it is about proving you are active, professional, and trustworthy. Here is how each platform scores:

Platform	Handle	Score	Status
Instagram (Business)	@luke_walker_construction_	7 / 10	1,946 followers, 54 posts — strong visual content, real work photos, consistent branding
Instagram (Personal)	@lukewalker1993	3 / 10	797 followers — personal account, links to business but no business content
Facebook (Page)	L W Construction	4 / 10	360 followers, 2 recommendations, contact info present, address listed as Penzance
Facebook (Personal)	Luke Walker	3 / 10	720+ followers — promotes LW Construction but personal profile
TikTok	None	0 / 10	No presence — massive opportunity for construction content
LinkedIn	None	0 / 10	No personal or company LinkedIn

Problem: 1,946 Instagram followers but no website to send them to

1. Your business Instagram is genuinely impressive — 1,946 followers, 54 posts of real construction work. The photos are exactly what potential clients want to see: brickwork, roofing, new builds, chimneys.
2. But every one of those followers has nowhere to go when they want to hire you. There is no link in bio to a website. No portfolio page. No contact form. No service details.

3. The Instagram bio has your phone number — good. But most people will not cold-call from a social profile. They want to browse your work, read about your services, and then make contact.
4. Once you have a website, add it to your Instagram bio, create highlight covers linking to specific services, and use your Instagram content as portfolio evidence on the site.
5. Your Instagram content quality is already better than most Cornwall builders. You just need somewhere to channel that attention.

Problem: No TikTok — the fastest-growing platform for tradespeople

1. Construction TikTok is massive. Before/after reveals, time-lapses of builds, satisfying brickwork — this content gets millions of views.
2. You already have the raw material. Every job site is content. Film a 15-second clip of a chimney going up, a roof being slated, or a new build taking shape. No editing needed.
3. Local builders who post consistently on TikTok are getting inbound enquiries directly from the platform — people see the work and reach out.
4. Start with 2-3 posts per week. Use location tags (Penzance, Cornwall) and construction hashtags. Your existing Instagram photos prove you do quality work — TikTok just adds motion.
5. Aim for consistency, not perfection. A shaky phone clip of real work beats a polished video of nothing.

Problem: Facebook page is underused — 360 followers with only 2 reviews

1. Your Facebook page has the right information (phone, email, Penzance address, contractor category) but only 2 recommendations.
2. Facebook recommendations appear when people search for builders in local groups — and Penzance 'Mutual Aid' group posts about looking for builders get 70+ comments. That is your market.
3. Ask every satisfied client to leave a Facebook recommendation. You have 19 Google reviews — those same clients would likely leave a Facebook review if asked.
4. Post your Instagram content to Facebook too (cross-post). Share every completed project. Tag the location.
5. Join local Penzance/Cornwall community groups and be helpful — answer questions about building, roofing, planning permission. Do not sell. Just be visible and knowledgeable.

3 AI Readiness Check

AI Readiness Score: **0/10**. AI-powered search (ChatGPT, Gemini, Perplexity, Copilot) is growing rapidly. When someone asks an AI 'who is the best construction near Penzance, Cornwall?', the AI needs structured data, citations, and brand signals to recommend you. Right now, it has almost nothing to work with.

AI Ranking Factor	Your Status	Impact
Website Presence	None	Without a website, AI systems have no content to index or cite about your business
Structured Data (Schema)	None	No website means no schema markup — AI cannot parse your services or credentials
AI Crawler Access	N/A	No website to crawl
Content Citability	Zero	No pages, no FAQ content, no detailed service descriptions for AI to reference

AI Ranking Factor	Your Status	Impact
Review Signals	Strong (Google)	19 five-star Google reviews — AI can read these, but they are the only structured signal
Brand Mentions	Fragmented	LME Construction Ltd (Companies House) vs L W Construction (trading) — confuses AI entity matching

Problem: When someone asks ChatGPT, Siri, or Google AI 'who is the best builder in Penzance?', the AI looks for businesses with websites, structured data, reviews, detailed service pages, and directory listings. You have 19 Google reviews — which is a strong signal — but no website, no schema, no directories, and no detailed content. The AI will recommend competitors who have all of these signals, even if their work quality is worse than yours.

1. Build a website with detailed service pages — AI pulls heavily from well-structured content about what you do and where.
2. Add LocalBusiness and Service schema markup — this is the language AI systems understand natively.
3. Create FAQ content on every service page — AI systems love Q&A; format content and frequently cite it in responses.
4. Get listed on 10+ directories — each listing reinforces your entity identity for AI matching.
5. Keep your Google reviews flowing — they are currently your strongest AI signal. Ask every client.
6. Consolidate your brand name across all platforms — one name, one phone, one entity that AI can unambiguously identify.

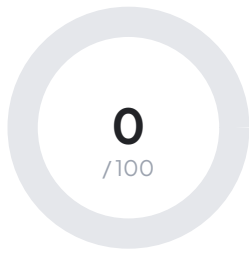
Why this matters right now: AI search is already happening. When a homeowner asks Siri 'find me a builder near Penzance' or asks ChatGPT 'best construction company in Cornwall', that is AI search. Right now, your 19 Google reviews are a strong signal — but without a website, AI has almost nothing else to work with. Your competitors with websites, directories, and structured content will be recommended instead. The businesses that set up these signals now will dominate AI search for the next decade.

“Here is the good news: almost no builder in Cornwall is doing AI optimisation. Not Dingle, not Walker's Building Services, not anyone in the Local Pack. If you set up a website with proper schema markup and structured content, you can leapfrog businesses that have been around for decades — because AI does not care about history. It cares about data quality.

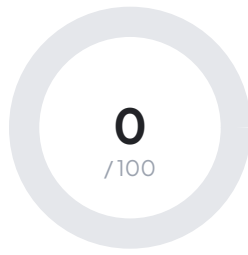
— Jonny

4 Website Performance

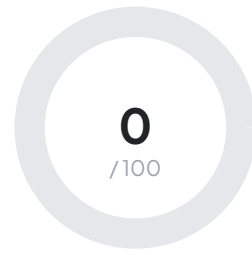
We ran your website through Google PageSpeed Insights — the same tool Google uses to measure user experience. These scores directly impact your search rankings.



Performance (Mobile)



Accessibility



Best Practices

Core Web Vitals

Metric	Value	Rating
Website Status	No website	Cannot measure — no site exists to test
Mobile Performance	N/A	No website
Desktop Performance	N/A	No website
Accessibility	N/A	No website
Best Practices	N/A	No website

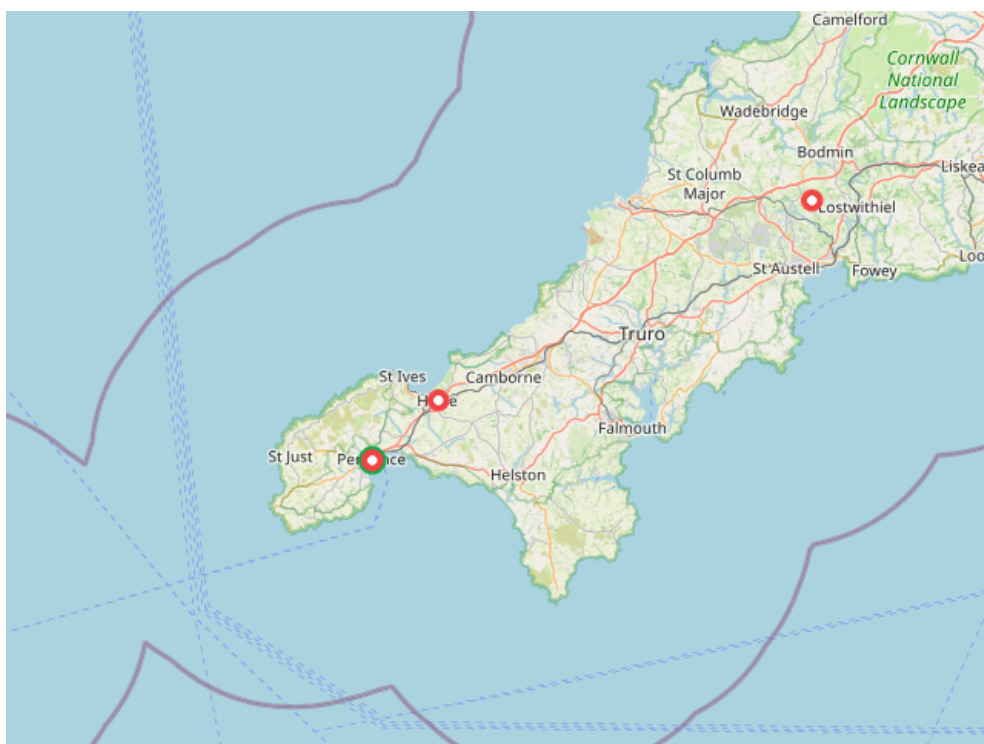
What this means: You do not have a website, so there is nothing to measure here. This section is normally one of the most detailed in the report — but for you, the entire conversation is simpler: you need a website first. When you do build one, it needs to load in under 2.5 seconds on mobile (that is where most local searches happen), score 90+ on accessibility, and pass Core Web Vitals. A modern website built on the right platform (not a DIY Wix or Squarespace template) will hit these targets out of the box.

5 Local SEO Intelligence

This section goes beyond the standard audit. These are the ranking factors that most agencies either do not know about or get wrong.

Your Service Area Map

Your business Service areas Competitors



What Actually Matters for Local Ranking (2026)

#	Ranking Factor	Why It Matters
1	Google Business Profile	You HAVE one — and it is good. 5.0 stars, 19 reviews, Construction Company category. But the map pin is wrong and there is no website linked.
2	Proximity to searcher	You are based in Penzance. Searchers in Helston, St Ives, Hayle, or Truro need area pages (on a website) to see you as relevant to their location.
3	Keywords in business title	LW Construction is clean and does not violate Google's naming rules. Keep it exactly as is.
4	Google rating 4.5+	You have 5.0 stars — perfect score. This is a massive advantage over competitors who might have more reviews but lower ratings.
5	Review recency	Your most recent review is from 2 months ago (Jessica Chown — storm repair). Keep the momentum — ask every client.
6	All GBP category slots filled	Currently showing 'Construction Company' only. Add: General Contractor, Building Firm, Roofing Contractor, Home Builder.
7	Website linked to GBP	Currently shows 'Add website'. Once you have a site, linking it to your GBP gives you a massive boost — it completes the loop between Maps and organic search.
8	Correct map pin	Your pin is currently placed OUTSIDE the UK. Fix this immediately — it is hurting your 'near me' visibility.

What Does NOT Matter (Myth-Busts)

- **NAP consistency is NOT important for ranking** — Google handles partial name matching. Do not waste money on NAP audit tools.

- **Keywords in GBP description do NOT impact ranking** — write it for humans, not for Google.
- **Google Posts do NOT impact ranking** — useful for engagement, but not a ranking signal.
- **Setting service areas has ZERO ranking impact** — it only affects where your profile shows, not how it ranks.
- **Geotagging photos manually is useless** — Google strips EXIF data on upload. Do not pay anyone to do this.

Your Local SEO Game Plan

- **Fix the map pin FIRST (10 minutes):** Log into business.google.com and correct your location. Without this, all your other GBP work is undermined by incorrect geography.
- **Build a website with 'Core 20' pages:** homepage + about + contact + 8 service pages (new builds, extensions, renovations, roofing, chimney work, storm damage, insurance claims, maintenance) + 8 area pages (Penzance, Helston, St Ives, Hayle, Camborne, Redruth, Falmouth, Truro) + gallery.
- **Link website to GBP immediately:** this completes the circuit — Google Maps leads to your website, your website leads to enquiries.
- **Directory blitz:** get listed on Yell, Checkatrade, MyBuilder, Bark, FreeIndex, TrustATrader, Thomson, construction.co.uk within 30 days.
- **Keep reviews flowing:** you are at 19 — target 50 within 6 months. Text every client a direct Google review link after completing a job.

6 The Real Cost

Being invisible online is not free — it has a real cost measured in jobs you never hear about, calls you never receive, and contracts that go to competitors with better online presence.

No website — the biggest single gap

Every lead generation channel ends at a website. Google Ads, social media, directory listings, Google Maps — they all point to a website where people learn about you and make contact. Without one, you are relying entirely on phone calls from your Google listing or Instagram DMs. That is leaving the majority of potential leads on the table. A professional website with service pages, portfolio, and contact forms would give you a 24/7 salesperson that works while you are on-site.

GBP map pin in the wrong location

Your Google Business Profile map pin is placed somewhere in central Europe — not Penzance. This means when someone in Penzance searches 'builder near me', Google may not include you in the results because it thinks you are thousands of miles away. This is a free 10-minute fix that could immediately increase your visibility.

Zero directory presence

Checkatrade, MyBuilder, Bark, TrustATrader, Yell — you are not on any of them. These platforms get millions of visits from homeowners specifically looking for builders. Each one is a lead channel you are not tapping. With your 19 Google reviews and Companies House registration, you qualify for verified listings that will build trust instantly.

No area pages — invisible outside Penzance

You work across Cornwall — your Instagram shows projects in different areas and your Facebook says 'covering all areas of Cornwall'. But Google does not know this because there are no area-specific pages. Someone in Helston, St Ives, or Truro searching for a builder will find competitors who have pages targeting those locations.

Instagram audience with nowhere to go

You have 1,946 followers on your business Instagram seeing quality construction work. But when one of them wants to hire you, there is no website link, no portfolio page, no service details. Some will call the phone number in your bio — but most people in 2026 want to browse a website before making contact. Every follower who does not convert is a lost opportunity.

Projected Impact Timeline

Timeframe	What Changes	Expected Outcome
30 days	GBP map pin fixed, website live with Core 20 pages, GBP linked to website, 5+ directory listings submitted, Facebook cross-posting from Instagram started	Appearing correctly in local 'near me' searches, website capturing enquiries, directory presence building
90 days	Full website indexed by Google, 10+ directory listings live, 30+ Google reviews, TikTok started (2-3 posts/week), review request system automated	Ranking for low-competition Cornwall construction terms, 10-20 online enquiries/month, social media driving direct leads
6 months	Ranking for medium-competition terms, 50+ Google reviews, Instagram + TikTok growing consistently, local backlinks building, blog content targeting long-tail searches	Dominating local search for builders in Penzance and surrounding areas. Online enquiries becoming a reliable revenue channel alongside word of mouth.

The bottom line: You have the hardest thing to build already: a perfect 5.0 Google rating, nearly 2,000 Instagram followers, and real work that speaks for itself. The reviews, the photos, the reputation — those take years to earn and you have them. What is missing is the infrastructure to turn that reputation into leads. A website, correct GBP settings, directory listings, and area pages. These are fixable in weeks, not months. Once the infrastructure is in place, your existing reputation does the heavy lifting.

7 Your Action Plan

Everything above can feel overwhelming. So here it is broken down into what to do first, what to do this month, and what needs professional help.

Do This Week (Free, High Impact)

#	Action	How	Time
1	Fix GBP map pin location	Log into business.google.com. Update your service area to centre on Penzance, Cornwall. Verify the pin is correct.	10 min
2	Add categories to GBP	Add: General Contractor, Building Firm, Roofing Contractor, Home Builder alongside Construction Company	5 min
3	Write GBP business description	750 chars max. Include: services offered, areas covered, years in business, what makes you different	15 min
4	Upload work photos to GBP	Take 10-20 of your best Instagram photos and upload them directly to your Google Business Profile	20 min
5	Ask 5 recent clients for Google reviews	Text them a direct review link. Target clients from the last 3 months — they will remember the experience	15 min

Do This Month (Some Technical)

#	Action	How	Time
1	Get a professional website built	Core 20 pages: home, about, 8 services, 8 areas, gallery, contact. With proper SEO foundations from day one.	Professional build
2	Link website to GBP	Add website URL to your Google Business Profile — completes the Maps ≡ Website ≡ Enquiry loop	5 min
3	Get listed on 10+ directories	Yell, Checkatrade, MyBuilder, Bark, FreeIndex, TrustATrader, Thomson, construction.co.uk — all under L W Construction	3 hrs
4	Start TikTok account	Film 15-30 second clips on every job site. Before/after, time-lapses, satisfying brickwork. Post 2-3x/week	30 min/week
5	Cross-post Instagram to Facebook	Every Instagram post goes to Facebook too. Double the visibility, zero extra effort	5 min/post

Longer Term (Professional Help Recommended)

1. Build full 20+ page website with individual service pages, area pages, project portfolio, testimonials page, and FAQ section.
2. Implement automated review request system — every completed job triggers a review request via SMS.
3. Grow to 50+ Google reviews (you are already at 19 — well on your way).
4. Start a LinkedIn presence targeting commercial construction clients — developers, architects, housing associations.
5. Publish blog content targeting long-tail keywords: 'how much does a house extension cost in Cornwall', 'new build bungalow costs 2026', 'storm damage roof repair Cornwall'.
6. Build local backlinks — you already sponsor Helston RFC Womens. Get featured on their website with a link back to yours.

“I know the 'no website' message comes through strong in this report. But I want to be clear: you are in a much better position than most builders I audit. You have 19 five-star reviews — most have zero. You have nearly 2,000 Instagram followers — most have 50. You have a Companies House registration going back to 2016 — that is credibility. The website is the missing piece that turns all of this from potential into leads. Everything else is fine-tuning. — Jonny

— Jonny

8 What You Have Going For You

This report has been heavy on what needs fixing. But let us be clear — you have serious advantages that most competitors do not:

Perfect 5.0 Google rating with 19 reviews: This is your single biggest asset. Most builders in Cornwall have either zero reviews or a handful of mixed ones. Your 19 five-star reviews — with detailed written feedback about quality, timeliness, and professionalism — is worth more than any marketing spend. Clients mention new builds, roofing, storm repairs, and cleanliness. This is genuine social proof.

1,946 Instagram followers with real work content: Your business Instagram shows actual construction work — brickwork, chimneys, slate roofing, new builds. This is not stock photos or AI-generated images. This is real evidence of craftsmanship that potential clients can see. Most Cornwall builders have barely any social presence.

10 years in business (LME Construction Ltd since 2016): Companies House registration proves longevity and legitimacy. Combined with micro company accounts showing consistent trading, this is a trust signal that competitors without Ltd status cannot match.

Diverse service range with proven track record: Your reviews and Instagram confirm: new builds, extensions, renovations, roofing, chimney work, storm damage repair, and insurance claims work. This breadth means every service page is a new door into the business.

Community engagement: You sponsor Helston RFC Womens — this is local goodwill that builds brand recognition and could become a backlink once you have a website.

Active and responsive: Your Facebook page shows Messenger active, your GBP has recent reviews, your Instagram is regularly updated. Unlike many builders who set up profiles and abandon them, you are consistently present.

Competitor Comparison

Factor	L W Construction	Typical Local Competitor
Google Reviews	19 (5.0★)	Dingle and Walker's Building Services have established GBP listings — but your rating is perfect
Website	None	All competitors have websites with multiple pages and contact forms
Service Pages	0	Competitors have 10–20+ individual service pages targeting specific keywords
Area Pages	0	Dingle Construction has pages for every town they serve — you have none
Instagram Followers	1,946	Stronger than most local competitors — but no website to convert attention
Directory Listings	0	Competitors appear on Checkatrade, MyBuilder, Yell — you are on none
Schema Markup	None (no website)	No competitors doing this well either — level playing field once you have a site

The market is beatable. Penzance-area construction is competitive on Google but weak on modern digital marketing. Your competitors have websites and directory listings, giving them a presence you currently lack. But your 5.0 Google rating with 19 reviews is stronger than most, and your Instagram following is among the best for a local builder. The gap is infrastructure — a website, directories, and area pages. Close that gap and your existing reputation and social proof will do the rest. You are not starting from zero. You are starting from a position of strength with one critical piece missing.

What Happens Next

This report is yours. No strings attached. The action steps are real, the quick wins are free, and everything in here is based on actual data — not guesswork.

If you want help implementing any of this, that is what we do. We build the website, set up the SEO, create the content, and manage the ongoing optimisation. One monthly fee, no long contracts, and you own everything we build.

No pressure. No hard sell. If you do nothing with this report, you are still better informed than 95% of your competitors. But if you want to move fast, we are ready to start.

“

Right now I am building my reputation, which means you are getting the best deal I will ever offer. I am not going to be this cheap forever — and I say that as someone currently charging £197/month for work that most agencies bill thousands for. I am basically scamming myself. But I would rather have 5 brilliant case studies than 50 average ones.

— Jonny

“

For our first 5 clients, the full SEO setup — Google Business Profile optimisation, schema markup, directory submissions, area pages — is included free. Normally this is something agencies charge £1,000–3,000 per month for. I am including it because the results speak louder than any testimonial I could write.

— Jonny

Book a Free Strategy Call

15 minutes. No obligation. We will walk through this report together and answer any questions you have.

start.buildmyservice.co.uk/call

Or message Jonny directly — he does not bite

“Give away your best stuff for free. The people who can do it themselves were never going to pay you anyway. The ones who cannot will.”

— Alex Hormozi

buildmyservice.co.uk